



POLICY

UNDER SECRETARY OF DEFENSE
2000 DEFENSE PENTAGON
WASHINGTON, D.C. 20301-2000

SEP 12 2014

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS

SUBJECT: Approval for Department of Defense Participation in FY 2015 and First Quarter FY 2016 International Trade Shows

Reference: Section 1082 of Public Law 102-484, as amended by Section 1031(d)(2) of Public Law 108-136

I have determined, as requested by USCENTCOM, USEUCOM, USPACOM, and USSOUTHCOM, that direct participation by the Department of Defense (DoD) in the following international trade shows is in the national security interests of the United States:

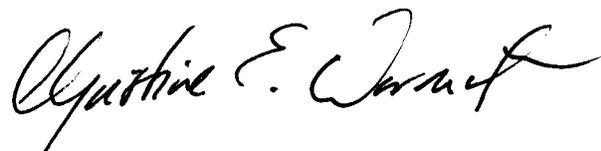
- Exponaval 2014, Valparaiso, Chile, December 2-5, 2014;
- Aero India 2015, Yelahanka Air Force Station, India, February 18-22, 2015;
- International Defense Exhibition and Naval Defense Exhibition 2015, Abu Dhabi, United Arab Emirates, February 22-26, 2015;
- Avalon 2015, Geelong, Australia, February 24-March 1, 2015;
- Langkawi International Maritime and Aerospace Exhibition 2015, Langkawi Island, Malaysia, March 17-21, 2015;
- Latin American Aerospace and Defense 2015, Rio De Janeiro, Brazil, April 14-17, 2015;
- International Training and Education Conference 2015, Prague, Czech Republic, April 28-30, 2015;
- International Industry Defense Fair 2015, Istanbul, Turkey, May 5-8, 2015;
- International Maritime Defense Exhibition 2015, Singapore, May 20-22, 2015;
- Paris Air Show 2015, Le Bourget, France, June 15-21, 2015;
- Asia Pacific Simulation Technology and Training Conference and Exhibition 2015, Adelaide, Australia, August 24-28, 2015;
- International Defense Industry Exhibition 2015, Kielce, Poland, September 1-4, 2015;
- Defense and Security Equipment International 2015, London, England, September 15-18, 2015;
- Seoul International Aerospace and Defense Exhibition 2015, Seoul, Republic of Korea, October 20-25, 2015;
- Dubai Air Show 2015, Dubai, United Arab Emirates, November 8-12, 2015; and
- Brunei International Defense Exhibition 2015, Jerudong, Brunei, December 3-7, 2015.



This determination is based on considerations that include the following: these trade shows are important international venues attended by senior foreign military and civilian officials; DoD direct participation will promote the bilateral relationship between the United States and the country hosting the trade show, enable substantial military-to-military and government-to-government contacts, and promote interoperability and cooperative engagements between the U.S. Armed Forces and forces of partner countries. Participation in trade shows also provides a visible U.S. presence that helps sustain and strengthen DoD access within the region.

You are authorized to participate in the shows listed, subject to availability of funds, in accordance with the reference above. Participation in the public days associated with the listed international trade shows will be in accordance with the DoD FY15 Community Outreach Plan. Per the Office of the Assistant Secretary of Defense for Public Affairs, only military equipment authorized to support the approved international trade shows will be permitted for use during the public days. Additionally, military equipment may not be provided solely for the public days. Requests by U.S. defense contractors or industrial associations for support in the form of military equipment from DoD or a Military Department at these or other international trade shows must still comply with the requirements of Section 1082(a) of the Public Law referenced.

Although attendance at international trade shows can be an effective instrument of engagement, we must also remain aware of the current serious fiscal constraints faced by DoD. Prudent stewardship of resources, including taxpayer dollars, remains essential. The costs associated with DoD participation at these trade shows will be subject to special scrutiny both within the DoD and by the public. Participation at these trade shows is authorized but not mandated, and senior leaders should carefully review and approve any participation by DoD personnel or equipment. Approval should only be given when U.S. national interests will be significantly advanced, and the level of participation should be kept at the smallest possible level. When feasible, military support should be limited to accessible resources in theater. I ask that these principles be followed during your planning. Coordination with the Defense Security Cooperation Agency is required for direct participation in the listed shows.



Christine E. Wormuth

cc:

Joint Staff, J-3/J-4/J-5